NISHAD GHODKE

User Experience Designer

CONTACT

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SKILLS

UX Design

UI Design

User Research

Prototyping

Wireframing

Figma

Sketch

Adobe Creative Suite

Design Thinking

Interaction Design

Information Architecture

Usability Testing

Motion Graphics

AR/VR

User Interviews

EDUCATION

Master of Design, User Experience Design
MIT Institute of Design, Pune
2023 - 2025

Bachelor of Architecture
SMEF's Brick School of Architecture, Pune
2016 - 2022

ABOUT ME

Innovative User Experience Designer with a Master's in UX Design and a background in Architecture, adept at translating user needs into intuitive, business-aligned digital experiences. Proven expertise in user research, design thinking, and rapid prototyping to create engaging user interfaces and seamless interactions.

WORK EXPERIENCE

August 2025 - January 2026

Contract UX & Motion Designer

Peepaldesign | Pune, India

- Spearheaded the UX and UI redesign of a vehicle companion mobile application for a leading two-wheeler manufacturer, covering 40+ screens and 10+ core flows, improving feature discoverability and navigation clarity optimizing navigation, feature discoverability, and visual consistency to enhance user experience.
- Developed UI and motion interactions for a digital two-wheeler dashboard and designed 40+ motion interactions and micro-animations to communicate ride states and system feedback establishing information hierarchy and ride-state transitions for enhanced on-road clarity.

January 2025 - June 2025

User Experience Design Intern

Peepaldesign | Pune, India

- Collaborated on the end-to-end UI design for a leading brand's Motorcycle TFT Cluster, defining ride mode logic, 20+ dashboard states, contextual UI priorities, and visual clarity, and building wireframes and prototypes. Created 50+ wireframes and high-fidelity screens for ride mode logic and alerts
- Simplified complex enterprise software workflows through journey mapping conducted heuristic evaluations and journey mapping workshops to simplify enterprise workflows, reducing task steps by 30–40% ensuring design alignment with business logic and user expectations.
- Designed intuitive, high-stakes UI for a Laser Stone Removal Machine with 5 iterative prototype cycles prioritizing alerts and safe touch zones through iterative prototyping.
- Developed a responsive and accessible UI for a UX Convention Website, ensuring strong visual hierarchy and alignment with brand guidelines.

September 2022 - February 2023

Freelance User Experience Designer, UI Designer

KLINQ | Pune, India

- Conducted comprehensive user research, translating insights into effective, user-centric UI designs. Conducted 10+ user interviews and 2 usability testing rounds to inform design decisions
- Developed wireframes, prototypes, and 25+ high-fidelity UI mock-ups to significantly enhance product usability.
- Improved usability by reducing task completion time during testing
- Integrated micro-interactions to elevate user engagement and satisfaction.

June 2021 - November 2021

Architecture Intern

Studio Parametric | Bengaluru

Assisted in the development of architectural designs, utilizing tools such as AutoCAD, SketchUp, and Revit. Produced detailed design drawings, 3D models, and construction documentation. Collaborated with senior architects and clients to develop functional solutions.

NOTABLE ACHIEVEMENTS

- Led the comprehensive UX and UI redesign of a vehicle companion mobile application for a major manufacturer, enhancing navigation, feature discoverability, and visual consistency for a more intuitive user experience.

- Designed critical UI and motion interactions for a two-wheeler digital dashboard, defining information hierarchy and ride-state transitions to ensure on-road clarity.

- Collaborated on the end-to-end UI design for a leading brand's Motorcycle TFT Cluster, defining ride mode logic, UI priorities, and visual clarity while building wireframes and prototypes.

- Simplified complex enterprise software workflows by applying journey mapping and heuristic evaluations, ensuring design alignment with business logic and user expectations.